Apple Inc.

Total Lobbying Effort

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
\$12,000.00	\$12,000.00	\$7,278.81	\$12,000.00	\$43,278.81

Total Hours Communicating

		<u> </u>		
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
15.00	18.50	28.50	7.00	69.00

Total Hours Other

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
38.00	12.25	40.50	6.50	97.25

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly	Rill	108	

Assembly Bill 100)			
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
5.00 (10%)		21.00 (30%)		26.00 (16%)

Senate Bill 89

Senate bill 69				
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
5.00 (10%)				5.00 (3%)

Assembly Bill 124

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
5.00 (10%)	3.00 (10%)			8.00 (5%)

Lobbying Effort On Budget Bill Subjects

General Fund Taxes: Sales and Excise Taxes

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
11.00 (20%)				11.00 (7%)

Public Instruction:	General School Aids	and Revenue Limits

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	

11.00 (20%) 11.00 (7%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Promote Education Technology Programs					
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total	
15.90 (30%)	24.60 (80%)	34.50 (50%)	11.48 (85%)	86.48 (52%)	

lectronic Waste Recycling							
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total			
		6.90 (10%)		6.90 (4%)			

pplication Location Services						
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total		
		6.90 (10%)	2.03 (15%)	8.93 (5%)		

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
	3 (10%)			3.08 (1.85%)